



REAL CHRISTMAS TREE SUPPLY

THE FACTS:

There is a real Christmas tree for everyone who wants one in 2018.

While the supply of real Christmas trees this year is a little tight, no one needs to worry about going away empty-handed. Concerns about the availability of trees last year were unwarranted and concerns this year are unnecessary.

Although the idea of a “tree shortage” may have been a popular topic of conversation in recent years, the fact is that the industry did not run out of trees in 2016, did not run out of trees in 2017 and does not expect to run out of trees in 2018.

WHAT CONSUMERS NEED TO KNOW:

If a consumer has a specific variety or size tree in mind, we encourage shopping early (starting the weekend after Thanksgiving) for the best selection.

HOW YOU CAN HELP:

The best way to ensure a healthy supply of real Christmas trees is to support tree farmers every year.

With an average growing time of seven years for a typical Christmas tree, farmers need to plan their crop years in advance. By purchasing a real Christmas tree each year, you will help drive demand that ensures there will be a healthy supply of real Christmas trees in the years to come.

Plus, 100 percent of real Christmas trees sold in the U.S. are farmer planted and hand-harvested right here in North America.